



**17<sup>th</sup>**  
**World**  
**Sleep Day**<sup>®</sup>  
**March 15, 2024**  
Sleep Equity for Global Health



**Corporate Sponsorship  
Opportunities**



# World Sleep Day®

Hosted by World Sleep Society

**March 15, 2024** will be the 17th annual World Sleep Day awareness event hosted by World Sleep Society.

World Sleep Day helps to fulfill our mission to advance sleep health worldwide.

The 2024 theme **“Sleep Equity for Global Health”** encourages us to understand human sleep health as a pivotal factor in addressing public health inequities and challenges. While a key indicator of overall wellness, sleep health is often underrecognized for its potential to improve health outcomes.

By becoming an official sponsor of World Sleep Day, you help to amplify this important message. You will also connect with our international network of 300+ World Sleep Day organizers, 900+ World Sleep Society members, our 25,000+ contacts in the international professional sleep community, and the millions around the world who celebrate sleep in person and online on World Sleep Day.

We invite you to partner with World Sleep Day to advance sleep health worldwide. **Join us!**

## 2024 World Sleep Day Committee



Lourdes DelRosso (United States)  
Co-Chair



Fang Han (China)  
Co-Chair

- Ximena Alvarado (Bolivia)
- Manvir Bhatia (India)
- Ravindra Chandrashekar (United States)
- Rayleigh Ping-Ying Chiang (Taiwan)
- Miguel Meira e Cruz (Portugal)
- Antonio Culebras (United States)
- Marta Gonçalves (Portugal)
- Ravi Gupta (India)
- Lenise Jihe Kim (Brazil)
- Melissa Lipford (United States)
- Elena M. Majano (El Salvador)
- Ghulam Mustafa (Pakistan)
- Laura Palagini (Italy)
- Muhammad Sayed (United States)

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Dr. Lourdes DelRosso, Co-Chair  
2024 World Sleep Day Committee

Dr. Fang Han, Co-Chair  
2024 World Sleep Day Committee



[worldsleepday.org](http://worldsleepday.org)



[twitter.com/\\_WorldSleep](https://twitter.com/_WorldSleep)



[facebook.com/wasmf](https://facebook.com/wasmf)

**WORLD SLEEP SOCIETY**  
Advancing Sleep Health Worldwide



# Why Become A Sponsor?

World Sleep Day® offers a worldwide stage. With participants ranging from sleep medicine professionals to the patients living with sleep disorders, World Sleep Day is all-encompassing. Find your sleep audience with World Sleep Day.

Sponsorship Levels & Benefits	Bronze \$1,000	Silver \$2,500	Gold \$10,000	Diamond \$20,000
Name and logo on <a href="https://worldsleepday.org">worldsleepday.org</a>	✓	✓	✓	✓
Use of “World Sleep Day 2024 Sponsor” wording in promotions	✓	✓	✓	✓
Use of World Sleep Day logo on sponsor’s educational materials*		✓	✓	✓
Sponsor may produce and distribute educational materials that expand the World Sleep Day key messages		✓	✓	✓
Separate paragraph insert within globally distributed World Sleep Day press release*			✓	✓
Creation of educational page on <a href="https://worldsleepday.org">worldsleepday.org</a> *			✓	✓
Distribution of key media points through social media			✓	✓
Access to World Sleep Society sleep experts for review or creation of content			✓	✓
Access to World Sleep Day representative in attendance or for one speaking engagement			✓	✓
Access to World Sleep Day representative in attendance or for multiple events and/or multiple locations				✓

\* Requires approval of material by World Sleep Society

\*\* Contact us to discuss combining World Sleep Day and World Sleep Congress sponsorships.

Nonprofit – Reduced Price: Sleep societies, sleep centers or other nonprofits seeking participation will receive reduced sponsorship rates by promoting sleep health worldwide.

Contact us at [info@worldsleepsociety.org](mailto:info@worldsleepsociety.org) or join us by becoming a local World Sleep Day delegate via [worldsleepday.org](https://worldsleepday.org).

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## Sponsorship Application

### Sponsorship Levels *(Prices in U.S. Dollars)*

- Diamond Sponsorship (\$20,000)
- Silver Sponsorship (\$2,500)
- Gold Sponsorship (\$10,000)
- Bronze Sponsorship (\$1,000)

Company: \_\_\_\_\_

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Address: \_\_\_\_\_

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Phone: \_\_\_\_\_

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Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Special requests/alterations to sponsor package: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Return to:

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