



Corporate Sponsorship Opportunities









Werld Sleep Day. Hosted by World Sleep Society

March 15, 2024 will be the 17th annual World Sleep Day awareness event hosted by World Sleep Society.

World Sleep Day helps to fulfill our mission to advance sleep health worldwide.

The 2024 theme "Sleep Equity for Global Health" encourages us to understand human sleep health as a pivotal factor in addressing public health inequities and challenges. While a key indicator of overall wellness, sleep health is often underrecognized for its potential to improve health outcomes.

By becoming an official sponsor of World Sleep Day, you help to amplify this important message. You will also connect with our international network of 300+ World Sleep Day organizers, 900+ World Sleep Society members, our 25,000+ contacts in the international professional sleep community, and the millions around the world who celebrate sleep in person and online on World Sleep Day.

We invite you to partner with World Sleep Day to advance sleep health worldwide. Join us!

Dr. Lourdes DelRosso, Co-Chair 2024 World Sleep Day Committee

Lander Selan

Dr. Fang Han, Co-Chair 2024 World Sleep Day Committee

2024 World Sleep Day Committee



Lourdes DelRosso (United States) Co-Chair



Fang Han (China) Co-Chair

- Ximena Alvarado (Bolivia)
- Manvir Bhatia (India)
- Ravindra Chandrashekhar (United States)
- Rayleigh Ping-Ying Chiang (Taiwan)
- Miguel Meira e Cruz (Portugal)
- Antonio Culebras (United States)
- Marta Gonçalves (Portugal)
- Ravi Gupta (India)
- Lenise Jihe Kim (Brazil)
- Melissa Lipford (United States)
- Elena M. Majano (El Salvador)
- Ghulam Mustafa (Pakistan)
- Laura Palagini (Italy)
- Muhammad Sayed (United States)

World Sleep Society, the World Sleep Day Committee, or any person affiliated with World Sleep Society does not endorse or recommend commercial products, treatments, or companies.

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2023 Overview



250+
official delegates
joined the campaign

300+
sleep awareness
activities added to
worldsleepday.org





11,000+

impressions on World Sleep Society Facebook posts



50,000

worldsleepday.org visitors on World Sleep Day



countries notified us of participation in World Sleep Day



10 award-winning activities









Why Become A Sponsor?

World Sleep Day® offers a worldwide stage. With participants ranging from sleep medicine professionals to the patients living with sleep disorders, World Sleep Day is all-encompassing. Find your sleep audience with World Sleep Day.

Sponsorship Levels & Benefits	Bronze \$1,000	Silver \$2,500	Gold \$10,000	Diamond \$20,000
Name and logo on worldsleepday.org			Ø	
Use of "World Sleep Day 2024 Sponsor" wording in promotions				Ø
Use of World Sleep Day logo on sponsor's educational materials*				
Sponsor may produce and distribute educational materials that expand the World Sleep Day key messages				
Separate paragraph insert within globally distributed World Sleep Day press release*				
Creation of educational page on worldsleepday.org*				
Distribution of key media points through social media			Ø	
Access to World Sleep Society sleep experts for review or creation of content				Ø
Access to World Sleep Day representative in attendance or for one speaking engagement				
Access to World Sleep Day representative in attendance or for multiple events and/or multiple locations				

^{*} Requires approval of material by World Sleep Society

Nonprofit - Reduced Price: Sleep societies, sleep centers or other nonprofits seeking participation will receive reduced sponsorship rates by promoting sleep health worldwide.

Contact us at info@worldsleepsociety.org or join us by becoming a local World Sleep Day delegate via worldsleepday.org.



^{**} Contact us to discuss combining World Sleep Day and World Sleep Congress sponsorships.



Sponsorship Application

Sponsors	ship Levels (Prices in U.S. Do	llars)			
☐ Diamono	d Sponsorship (\$20,000)	□s	☐ Silver Sponsorship (\$2,500)		
☐ Gold Spo	onsorship (\$10,000)		☐ Bronze Sponsorship (\$1,000)		
Company:					
Contact Person:					
Address:					
City:			Return to:		
State:	Zip Code:		World Sleep Society 3270 19th St NW, Suite 109 Rochester, MN 55901 USA		
Country:					
Di			info@worldsleepsociety.org		
Phone: Fax:			+1-507-316-0084		
Email:			worldsleepday.org		
Signature:			twitter.com/_WorldSleep		
Date:					
Special requests/alterati	ions to sponsor package:		facebook.com/wasmf		
			WORLD SLEEP SOCIETY Advancing Sleep Health Worldwide		