



World Sleep Day

Hosted by World Sleep Society

March 17, 2023 will be the 16th annual World Sleep Day awareness event hosted by World Sleep Society.

By raising awareness about the global importance of sleep in everyday health and well-being, World Sleep Day is fulfilling our mission to advance sleep health worldwide.

By working together and sharing our success stories, we continue to increase awareness of sleep-related issues, as well as the health benefits of obtaining healthy sleep.

By becoming a sponsor, you partner with us in supporting the necessity of sleep across the globe while your business gains recognition worldwide.

We invite you to become a partner of World Sleep Day to help us reach every country in the world! World Sleep Society connects more than 14,000 members worldwide. To date, 89 countries have participated in World Sleep Day by distributing press kits to the local media, holding awareness activities, creating historical videos of achievements in the field of sleep medicine and in countless other ways.

We look forward to working together to achieve this important mission. Thank you for supporting World Sleep Day.

2023 World Sleep Day Committee



Lourdes DelRosso (United States)
Co-Chair



Fang Han (China)
Co-Chair

- Ximena Alvarado (Bolivia)
- Manvir Bhatia (India)
- Ravindra Chandrashekhar (United States)
- Rayleigh Ping-Ying Chiang (Taiwan)
- Miguel Meira e Cruz (Portugal)
- Antonio Culebras (United States)
- Marta Gonçalves (Portugal)
- Ravi Gupta (India)
- Lenise Jihe Kim (Brazil)
- Melissa Lipford (United States)
- Elena M. Majano (El Salvador)
- Ghulam Mustafa (Pakistan)
- Laura Palagini (Italy)
- Muhammad Sayed (United States)

World Sleep Society (WSS) and World Sleep Day Committee, or any person affiliated with WSS does not endorse or recommend commercial products, treatments, or companies.

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Dr. Lourdes DelRosso, Co-Chair
2023 World Sleep Day Committee

Dr. Fang Han, Co-Chair
2023 World Sleep Day Committee



worldsleepday.org



twitter.com/_WorldSleep



facebook.com/wasmf



2022 World Sleep Day

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Overview



300+
official delegates
joined the campaign



200+
sleep awareness
activities added to
worldsleepday.org



11,000+
impressions on World Sleep
Society Facebook posts



60,000
worldsleepday.org visitors on
World Sleep Day



51
countries notified us
of participation in
World Sleep Day



10
award winning
activities

Why Become A Sponsor?

World Sleep Day® offers a worldwide stage. With participants ranging from sleep medicine professionals to the patients living with sleep disorders, World Sleep Day is all-encompassing. Find your sleep audience with World Sleep Day.

Sponsorship Levels & Benefits

	BRONZE \$1,000	SILVER \$2,500	GOLD \$10,000	DIAMOND \$20,000
Name and logo on worldsleepday.org	✓	✓	✓	✓
Use of “World Sleep Day 2023 Sponsor” wording in promotions	✓	✓	✓	✓
Use of World Sleep Day logo on sponsor’s educational materials*		✓	✓	✓
Sponsor may produce and distribute educational materials that expand the World Sleep Day key messages		✓	✓	✓
Separate paragraph insert within globally-distributed World Sleep Day press release*			✓	✓
Creation of educational page on worldsleepday.org *			✓	✓
Distribution of key media points through social media			✓	✓
Access to World Sleep Society sleep experts for review or creation of content			✓	✓
Access to World Sleep Day representative in attendance or for one speaking engagement			✓	✓
Access to World Sleep Day representative in attendance or for multiple events and/or multiple locations				✓

* Requires approval of material by World Sleep Society

** Contact us to discuss combining World Sleep Day and World Sleep Congress sponsorships.

Nonprofit – Reduced Price: Sleep societies, sleep centers or other nonprofits seeking participation will receive reduced sponsorship rates by promoting sleep health worldwide.

Contact us at info@worldsleepsociety.org or join us by becoming a local World Sleep Day delegate via worldsleepday.org.

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16th March 17, 2023 World Sleep Day[®]

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Sleep is Essential for Health

Sponsorship Application

Sponsorship Levels *(Prices in U.S. Dollars)*

- | | |
|---|---|
| <input type="checkbox"/> Diamond Sponsorship (\$20,000) | <input type="checkbox"/> Silver Sponsorship (\$2,500) |
| <input type="checkbox"/> Gold Sponsorship (\$10,000) | <input type="checkbox"/> Bronze Sponsorship (\$1,000) |

Company: _____

Contact Person: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

Date: _____

Special requests/alterations to sponsor package: _____

Return to:

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worldsleepday.org



twitter.com/_WorldSleep



facebook.com/wasmf

