



GUATEMALA



THAILAND



INDIA



ROMANIA



CHINA

15th World Sleep Day

Hosted by World Sleep Society

MARCH 18, 2022 will be the 15th annual World Sleep Day awareness event hosted by World Sleep Society.

By raising awareness about the global importance of sleep in everyday health and well-being, World Sleep Day is fulfilling our mission to advance sleep health worldwide.

By working together and sharing our success stories, we continue to increase awareness of sleep-related issues, as well as the health benefits of obtaining healthy sleep.

By becoming a sponsor, you partner with us in supporting the necessity of sleep across the globe while your business gains recognition worldwide.

We enthusiastically invite you to become a partner of World Sleep Day to help us reach every place in the world! World Sleep Society connects more than 14,000 members worldwide. To date, 89 countries have participated in World Sleep Day by distributing press kits to the local media, holding awareness activities, creating historical videos of achievements in the field of sleep medicine and in countless other ways.

We look forward to working together to achieve this important mission.



Dr. Lourdes DelRosso | Dr. Fang Han
Co-Chairs, 2022 World Sleep Day Committee

2022 World Sleep Day Committee

- Lourdes DelRosso (US), Co-Chair
- Fang Han (China), Co-Chair
- Richard Allan (US)
- Ximena Alvarado (Bolivia)
- Manvir Bhatia (India)
- Ravindra Chandrashekhar (US)
- Rayleigh Ping-Ying Chiang (Taiwan)
- Miguel Meira e Cruz (Portugal)
- Antonio Culebras (US)
- Marta Gonçalves (Portugal)
- Ravi Gupta (India)
- Lenise Jihe Kim (Brazil)
- Melissa Lipford (US)
- Elena M. Majano (El Salvador)
- Ghulam Mustafa (Pakistan)
- Laura Palagini (Italy)
- Muhammad Sayed (US)

World Sleep Society (WSS) and World Sleep Day Committee, or any person affiliated with WSS does not endorse or recommend commercial products, treatments, or companies.

The use of the words "World Sleep Day" is copyrighted with the United States Patent and Trademark Office serial number 85274932. Written permission is required to use the words "World Sleep Day" and logos of World Sleep Day and World Sleep Society.



worldsleepday.org



twitter.com/_WorldSleep



facebook.com/wasmf

2021 World Sleep Day

Hosted by World Sleep Society

OVERVIEW



300+
official delegates
joined the campaign



200+
sleep awareness
activities added to
worldsleepday.org

45
countries notified us of
participation in World Sleep Day



10
award winning
activities



#WorldSleepDay Trending
#2 in United Kingdom
#1 in Canada
#10 in United States

14,000+
impressions on
World Sleep Society
Facebook posts



**Examples of
global media
outlets covering
World Sleep Day 2021**

- The Times
- The Times of India
- Yahoo News
- The Jerusalem Post
- Rollingstone.com
- CNN.com



90,000
views on World Sleep Day
itself

WHY BECOME A SPONSOR?

World Sleep Day® offers a worldwide stage. With participants ranging from sleep medicine professionals to the patients living with sleep disorders, World Sleep Day is all-encompassing. Find your sleep audience with World Sleep Day.

Sponsorship Levels & Benefits

	BRONZE \$1,000	SILVER \$2,500	GOLD \$10,000	DIAMOND \$20,000
Name and logo on worldsleepday.org	✓	✓	✓	✓
Use of “World Sleep Day 2022 Sponsor” wording in promotions	✓	✓	✓	✓
Use of World Sleep Day logo on sponsor’s educational materials*		✓	✓	✓
Sponsor may produce and distribute educational materials that expand the World Sleep Day key messages		✓	✓	✓
Separate paragraph insert within globally-distributed World Sleep Day press release*			✓	✓
Creation of educational page on worldsleepday.org*			✓	✓
Distribution of key media points through social media			✓	✓
Access to World Sleep Society sleep experts for review or creation of content			✓	✓
Access to World Sleep Day representative in attendance or for one speaking engagement			✓	✓
Access to World Sleep Day representative in attendance or for multiple events and/or multiple locations				✓

* Requires approval of material by World Sleep Society

** Contact us to discuss combining World Sleep Day and World Sleep Congress sponsorships.

Nonprofit – Reduced Price: Sleep societies, sleep centers or other nonprofits seeking participation will receive reduced sponsorship rates by promoting sleep health worldwide.

Contact us at info@worldsleeppsociety.org or join us by becoming a local World Sleep Day delegate via worldsleepday.org.



15th *Hosted by World Sleep Society*
MARCH 18, 2022
World Sleep Day[®]

QUALITY SLEEP | SOUND MIND | HAPPY WORLD

SPONSORSHIP APPLICATION

Sponsorship Levels *(Prices in U.S. Dollars)*

- | | |
|---|---|
| <input type="checkbox"/> Diamond Sponsorship (\$20,000) | <input type="checkbox"/> Silver Sponsorship (\$2,500) |
| <input type="checkbox"/> Gold Sponsorship (\$10,000) | <input type="checkbox"/> Bronze Sponsorship (\$1,000) |

Company: _____

Contact Person: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

Date: _____

Special requests/alterations to sponsor package: _____

Return to:

World Sleep Society
3270 19th St NW, Suite 109
Rochester, MN 55901 USA

 info@worldsleepsociety.org

 +1-507-316-0084

 worldsleepday.org

 twitter.com/_WorldSleep

 facebook.com/wasmf

 **WORLD SLEEP SOCIETY**
Advancing Sleep Health Worldwide 